

## Minutes of the ASTD Northeast Oklahoma Chapter Board Meeting

Friday, August 1, 2014

12:00 p.m. to 1:30 p.m.

This meeting was held at the Charlie Mitchell's Modern Pub Small Meeting Room.

### Call to Order

President Steve Laswell called the meeting to order at 12:22 p.m.

### Roll Call

Steve Laswell, President

Skip Eller, President Elect

Chris Woodard, Past President

Shane Norrid, VP of Special Programs

Walt Hansmann, Secretary

### **Absent:**

Tracey Warland-Panhoffer, Treasurer

Stacy Boone, VP of Programming

Launa Marcom, VP of Accommodations

Melanie Ciupak, VP of Marketing & Communications

Amy Barnes, Director of Awards & Recognition

Susan McMurray, Director of Special Interest Groups

Larry Straining, Director of Digital Media

Five of 12 board members were present. A quorum has not been established.

### Old Business

- a. **Monthly Program Location.** Skip and Steve reported on their findings about alternate meeting locations. We should have details soon.
- b. **VP of Marketing-Communications.** With Melanie relocating to the Dallas area, we need to replace this position. Several people were discussed. We would like to bring some new blood onto the board. Skip and Melanie will report. In the interim, Melanie is working remotely.
- c. **2014 Chapter "Big Rocks."** There was an informal discussion about the membership outreach. Formal implementation was pushed back and will be reported on at the September Board Meeting.
- d. **Name Change.** Branding ATD Tulsa. Walt reported everything is on track. The formal name change request has been sent to ATD for consideration and approval by the ATD board of directors. Once that approval is obtained, we move forward with changing the articles of incorporation, accounts, notifying vendors, and updating the web site and social media. We need a formal marketing strategy and plan.
- e. **Gala.** An informal discussion was held regarding the year-end gala. No recommendations were submitted.
- f. **State Conference.** Shane reported the state conference is October 15 in the Oklahoma City area.

### New Business

- a. There was no new business.

### Adjournment

The meeting was adjourned at 1:43 p.m.

Respectfully submitted by Walt Hansmann